

JONAH SALITA

HIRE ME FOR

Creative Direction
Copywriting
Photography
Graphic Design
Content Creation
Creative Strategy

OR FOR

Adobe CC Suite
YouTube
Squarespace
Flodesk
Keynote
Portuguese
ASL

KNOWN FOR

American Accent
Romantic Gestures
Skyscanner Expertise
Michelin Star Taste Buds
Failed Pro Tennis Career
Endless List Of Hobbies
Quaint Hong Kong Inhabitanace
Skills Embellishment

PROFESSIONAL EXPERIENCE

Founder Vasco Creative

May 2020 - Present

Lead creative helping clients navigate beyond traditional creative work.

Co-founder Diall App

July 2020 - Present

Making it easy for people to access immediate help and specialized emergency resources, in only 3 touches.

Creative Director Learn To Trade

August 2019 - June 2020

Spearheading global creative direction for Learn To Trade's worldwide community of over 300,000 delegates in the UK, AU, PH and ZA.

Copywriter The Nitrous Effect

May 2019 - December 2019

Writing consultant working with Geniecast to connect celebrities, speakers and more through APiR, two-way, holographic live video broadcast. Notable clients: Mike Tyson, Justin Timberlake, and Wayne Gretzky.

Copywriting Intern Fallon

May 2018 - August 2018, Minneapolis, MN

Wrote national TV/radio commercials and digital activations for Arby's, Stok Cold Brew Coffee, Papa John's and Peloton. Presented a TED talk to the agency on "How To Lose."

ADDITIONAL EXPERIENCE

Photographer HWS Communications

Fall 2017 - Spring 2019, Geneva, NY

Photographed, edited and distributed university photographs for all media platforms.

Copywriter Red Circle Agency

May 2017 - September 2017, Minneapolis, MN

Wrote TV/radio spots for Grand Casino and Remington Park Racino.

EDUCATION

Hobart College, Geneva, NY

B.A., Media and Society, Economics

Summa Cum Laude

Lingnan University, Fu Tei, Hong Kong

Erasmus